Introduction

A master plan is being developed for David Fleay Wildlife Park (DFWP), led by the Department of National Parks, Recreation, Sports and Racing (NPRSR) to reinvigorate and focus the future of the park as a gateway centre for Queensland’s National Parks and help visitors understand the connection and crucial role National Parks play in protecting wildlife and conserving their habitat.

Through redevelopment of existing facilities, capitalising on the growth in wildlife, education and cultural heritage tourism trends and reinvigorating partnerships with the local community, education providers and tourism industry. The opportunity exists to create an iconic gateway to Queensland’s national parks with memorable and interactive wildlife experiences.

Key objectives of the master plan include:

- Expanding outdoor recreation and edutainment experiences for Gold Coast residents and visitors
- Creating memorable and interactive wildlife experiences
- Increasing community participation and use of the centre
- Improving the quality of the visitor experience of David Fleay Wildlife Park
- Improving cost efficiency and return on investment for public and private partners
- Generating direct benefits for community, visitors and tourism
- Showcasing QPWS for the 2018 Commonwealth Games
- Ensuring the David Fleay Wildlife Park becomes an integral feature of the Gold Coast Tourism experience.

A draft master plan for David Fleay Wildlife Park (DFWP) has been proposed following a series of consultative workshops with NPRSR and key stakeholders.

The David Fleay Wildlife Park Master Plan project is a priority of the Queensland Government in delivering its commitment to improve access to national parks for sustainable ecotourism and outdoor recreation and support growth of Queensland’s tourism industry.

The purpose of this discussion paper

NPRSR has developed this discussion paper to gain your thoughts and insights with a view to developing a longer term vision for David Fleay Wildlife Park. This paper explores the redevelopment opportunity and the main elements of the proposed master plan. Questions have been included in the paper as discussion points. Your response to these and any other comments you have are welcomed.

Creating a shared vision amongst key stakeholders and community will be crucial to the success of the David Fleay Wildlife Park Master Plan.

Consultation

The master plan project is being led by NPRSR in conjunction with stakeholders. A Project Steering Committee and Reference Group have been established, with representation from NPRSR, Tourism and Events Queensland (TEQ), Department of Tourism, Small Business and Major Events (DTESB), Gold Coast Waterways Authority (GCWA), Queensland Outdoor Recreation Federation (QORF), Department of Education and Training (DETE), Gold Coast Tourism and Gold Coast City Council (GCC). Two workshops have been held to canvas the views of members of the Committee and Reference Group. Discussions on key opportunities at David Fleay Wildlife Park have also been held with other relevant government departments, statutory agencies, local government, education representatives and the tourism industry.

Feedback on this discussion paper and any other comments and insights provided will be used to assist in developing the final David Fleay Wildlife Park Master Plan.

Photos: Robert Ashdown, Queensland Government
Current situation

David Fleay Wildlife Park site

Nestled in secluded bush land in the heart of Queensland’s Gold Coast, David Fleay Wildlife Park showcases the beautiful landscapes of Queensland’s protected areas, and is home to a variety of native wildlife.

The 24 hectare park is located next to Tallebudgera Creek just 10 minutes from Gold Coast airport and 90 km south of Brisbane. Nearby National Parks include Buleigh Heads and further afield are Lamington and Springbrook National Parks in the Gold Coast Hinterland.

Established in 1951, David Fleay Wildlife Park is an environmental education facility that encourages community awareness, appreciation and understanding of Queensland’s National Parks and native wildlife, and inspires people to share in their conservation.

The park features three distinct wildlife habitats that can be explored along a network of boardwalks and paths, including wetland, rainforest and open eucalypt forest. It is home to some of Australia’s iconic wildlife housed in naturalistic enclosures.

The key park features include:

- Viewing wildlife
- Nocturnal house
- Daily wildlife presentation
- Guided tours and talks
- Platypus feeding
- Crocodile feeding
- Holiday and school activities
- Bushwalking
- Disabled access.

The park attracts approximately 17,000 visitors annually, with an entry fee of $20 adult, $9 per child and concessions available.

The visitor centre infrastructure and facilities are in need of upgrading to improve visitor appeal and accessibility.

For its proximity to a large visitor market on the Gold Coast and growing residential population, it currently has a low market profile.

Challenges facing the park are rising costs, while visitor numbers and revenues are falling. A combination of attracting greater visitor numbers and growing average visitor expenditure is required to reverse this decline.

Adjoining resources

The outer parts of the park are linked to the Tallebudgera Conservation Zone. Where appropriate, the development of cycling and walking trails to the footpath network and marine environments with Burleigh Heads National Park could be promoted for active and informal enjoyment.

The implementation of the master plan vision for DFWP will not take place in isolation and will include adjoining resources. Key considerations include:

- As key partners and potential sources of visitors, the direction and priorities at Tallebudgera Active Resource Centre (ARC), Tallebudgera Beach School and Jellurgal Cultural Centre are important
- Gold Coast Waterways Authority’s strategic plans and objectives for managing Tallebudgera Creek
- Gold Coast City Council adjoining reserves and linked pathways.
Current site map

Photo: Robert Ashdown, Queensland Government
The opportunity

David Fleay Wildlife Park presents a unique opportunity to provide residents and visitors an Australian wildlife experience in a natural environment, just 10 minutes from the Gold Coast airport.

The David Fleay Wildlife Park (DFWP) is a valuable and long-established visitor attraction and community facility which has been enjoyed by international, interstate and intrastate visitors over the years. But, as is the case for all visitor facilities, it is subject to an increasingly competitive marketplace and must continue to plan strategically, innovate and invest in order to flourish.

A key issue emerging from review of the Park’s operation is the need for a clear vision and focus for the Park’s operation, with clear, measurable and achievable (albeit stretch) targets.

While already a destination for residents and visitors, David Fleay Wildlife Park’s potential is yet to be realised. The site’s strategic location offers a highly accessible gateway connection to showcase Queensland’s National Parks and iconic wildlife.

What potentially sets the site apart from other wildlife attractions is the further development of hands on and personalised wildlife experiences and the role National Parks play in conserving habitat for threatened wildlife, particularly in a world where ecological habitats are disappearing.

Tangible opportunities present themselves in the form of;

- State Government commitment to DFWP as a gateway park and as flag-bearer for the emerging “NP” brand;
- Fully developing links with Tallebudgera Active Recreation Centre and Beach School and meeting the needs of the local schools market as a whole;
- Good strategic location in terms of motorway access;
- Potential linkages with Gold Coast based universities and research institutes;
- The exciting focus provided by Gold Coast’s hosting of the Commonwealth Games;
- Positive market trends for nature-based visitor attractions and leisure tourism growth;
- A partnership approach to growing visitor numbers and revenues, and controlling costs;
- Delivering edu-tainment focus, linking to conservation but delivered with an entertainment focus can provide an edge; and
- Marketing re-launch - a sustained marketing presence has a key role to play in a turnaround for the Park.

Visitor market potential

Interest in nature-based visitation is growing across Australia, with Tourism Australia estimating that there were approximately 3.6 million international nature visitors to Australia. In Queensland, nature-based visitors have increased by 16% over the past five years and nature-based visitors represent 13% of total visitors to the Gold Coast. Both nature-based and wildlife visitors generally have a higher average length of stay and spend per night domestically compared to regular visitors.

International students are one of the highest value visitor segments in Australia and with academic institutions such as Griffith University, Central Queensland University and Bond University in close proximity, DFWP has the opportunity to leverage its educational experiences through the development of curriculum based programs and VFR visitation through targeted incentive packages.

Nationally there is a growing market of visitors participating in culture and heritage. With the Park’s own history and the potential for further developing its partnership with Jellurgal Cultural Centre, DFWP has the potential to further develop its culture and heritage based experiences to better harness this market.

KEY VISITOR MARKET CHARACTERISTICS

- A predominantly local visitor market
- A broad range of relatively low volume visits from conservation and community groups
- Approximately 10% of ticket sales are in the senior concession category
- Approximately 10% of ticket sales in the children ticket category
- Relatively low levels of annual pass sales
- Family tickets account for a low proportion of overall ticket sales
- Adult ticket sales account for approximately 33% of overall sales
Proposed Vision for David Fleay Wildlife Park

For DFWP, the stars of the show are the wildlife and the Rangers. Initial research suggests strength in the following areas which offer potential for development as ‘signature’ experiences which differentiate the Park from a marketing perspective;

- Establishing a new free flight bird show featuring Wedgetailed eagles can add a new ‘signature’
- DFWP is already synonymous with the platypus
- Establishing a butterfly house which features the Richmond Birdwing butterfly, and providing a new local experience
- The special service and skills of Ranger-led edu-tainment.

Alongside identified market demand and the Park’s growth potential, as a site it is recognised that a number of key factors will shape the master planned vision and objectives;

- The site has a natural capacity in the region of 50–60,000 visitors per annum – key constraints include the overall size of the site and facilities such as car parking provision;
- The character of the site, the product on offer and where stakeholders felt that its strengths and opportunities rested, were based on quiet enjoyment, conservation, Ranger interaction, natural habitats and authentic surroundings;
- Overall the site is not conducive to large scale built development – theme-park style rides would not fit with the visitor market or surroundings;
- Engagement with local communities and delivering an educational experience are central to the Park’s remit;
- As a Government managed and funded destination, the Park should not directly provide services which would normally be best provided by the private sector; and
- While the Park has the potential to be managed in a more business-like and commercial manner to maximise revenue generating potential, the nature of the site and the type of product provided means that it is an unrealistic expectation for the business to have the potential to reach a financial break-even position, in the short to medium terms.

Target markets

In developing the recommended vision and objectives, a number of target markets have been identified as critical - school and education groups, families with young children, local Gold Coast residents with visiting friends and relatives, domestic markets (interstate and intrastate), including day tour companies, bus companies, inbound operators), domestic specific interest groups, and international visitors looking for an intimate and authentic wildlife experience.

Implementation

A staging roadmap and recommendations have been developed which outline the key steps required to address the identified key challenges and realise the vision set out in this report.

First steps

A number of proposed actions have been identified as able to be delivered within existing available budget. The master plan has identified these in concept only and delivery within existing budget is subject to detailed design and costing. These actions have been identified as being critical to re-establish the Park and enable it to compete in the marketplace. Proposed development focuses on providing on-site facilities necessary to facilitate greater levels of interactive experiences, and practical steps to grow visitor numbers and revenue streams.

The activities and proposed development prioritised at this stage reflect the weaknesses identified in the current product and the opportunities for development in relation to target markets. The proposed new amphitheatre and pontoon/ canoe jetty are key facilities – in the case of the former, providing a much needed dedicated show space, and in the latter, providing a physical link which facilitates a partnership between the Park and Tallebudgera Active Recreation Centre and Beach School.

Proposed first step deliverables to increase visitation and create new and diverse recreation activities include:

- New amphitheatre/ show area
- New pontoon/ canoe jetty
- Creation of curriculum-based education packages
- Development of a new free-flight bird component of the Fur, Feather and Scales Show
- Relocated koala enclosure
- Kangaroo Encounters Study Trail
- Refreshed interpretation and signing (site-wide)
- Motorway signposting
- Removal of fencing to open up Moon Dam and wetland habitat
- Site Refresh and Refurbishment.

Supported by;

- A marketing relaunch and dedicated marketing program
- A review of staff skills and training and additional resources to meet new vision objectives
- Governance arrangements which respond to the Park’s new vision and objectives.

Do you support the draft concept for the redevelopment of David Fleay Wildlife Park (DFWP)?
Proposed Master Plan

The Draft Master Plan sets out a refocused vision for the Park with product and experience development based on:

- Wildlife/Conservation edu-tainment
- Personal and interactive experiences
- Recreational activities linked with partnerships
- Education Programs
- Cultural heritage/community
- Gateway opportunity
- Marketing and Networking

The proposed master plan includes opportunities for the following activities:

- Ecotourism
- Outdoor recreation
- Environmental education and community use
- Wildlife experiences
- Events and functions.

Ecotourism

Ecotourism makes a significant contribution to Queensland’s economy and offers wellbeing and social benefits. It is well documented that national parks and nature are a primary visitation driver, particularly with international markets. Along with the credibility of the ranger ‘brand’, there is significant opportunity to strengthen the ecotourism offering at DFWP. To reach the project vision and increase visitation to DFWP, ecotourism opportunities that include on-site, personalised and interactive wildlife hero experiences will be vital.

Establishment of a new wildlife show theatre (amphitheatre) at the centre of the site will offer a hub for interactive activity. Such a theatre will provide a flexible space for events, shows, entertainment, education and provide seating capacity for up to 150 visitors. Such a space could also cater for wet weather conditions and large education groups.

The development of greater access via Tallebudgera Creek for canoes/kayaks and small water craft, combined with removing of unnecessary fencing and potential increased linkages with adjoining Burleigh Heads National Park create an environment for greater ecotourism activities.

Do you support the inclusion of a variety of ecotourism activities in this area?
What other ecotourism activities would you like to see included for the site?

Outdoor recreation

There is an opportunity to encourage visitors to have fun and be active on site through the development of water based recreation opportunities through the development of a multi-purpose launch/landing facility on the edge of Tallebudgera Creek, adjacent to the DFWP visitor car park.

The facility would provide for public access to the creek as well as providing a formal staging point for visitors from the Beach School/Active Recreation Centre who travel to DFWP by water. Such a facility could also offer future hire equipment revenue.

New and refreshed interpretation and onsite signposting is recommended to offer effective orientation and interpretation of the site, and encourage visitors to explore on foot and increase their length of stay.

A range of nature based activities could include cycling and walking trails to the footpath network and marine environments with Burleigh Heads National Park for active and informal enjoyment.

Do you support the introduction of a canoe and kayak launch facility at DFWP for community and school group use?
What other outdoor recreation opportunities would you like to see provided on site or in the adjacent conservation park?
Would well signed walking and cycle trails linking Burleigh Heads and Council reserves to the park be useful?
Proposed concept for DFWP main site plan
Events and functions

Events have the potential to increase visitor numbers and community pride and generate economic benefits for the centre.

The future vision includes rationalising the visitor centre interior, including refreshing the reception area, removing two partition walls between the current meeting room and the café area creating a new more versatile open space. By establishing an open-plan café, the design would be suitable as an events space. Further development of retail and the kitchen/café in later stages would further offer special event and function opportunities.

The overall refreshing of the site with signage and open spaces and increased access via Tallebudgera Creek enhances potential and more attractive sites for special functions.

Do you support community events and functions at DFWP?
If so, what types of events and functions would you like to see held on site or in the adjacent conservation park?

Proposed DFWP Master Plan – visitor centre works
Environmental education and community use

NPRS is committed to providing school students, the community and visitors the opportunity to experience Queensland’s natural environment and cultural heritage through interpretation and ranger-guided activities.

The site will further build on its history of ranger led school environment education and interpretation programs and continue to deliver the Connect with Nature schools program. NPRS will work with Department of Education and Training and local schools in developing tailored curriculum packages.

Establishing a new amphitheatre will allow for seating for school bus tour groups for educational talks and show content. New and refreshed interpretative signposting will provide valuable educational and interpretive information throughout the site.

Development of curriculum-based education packages creates the opportunity to develop a signature program with Jerrugal Cultural Centre and Tallebudgera Beach School, incorporating cultural heritage and kayaking experiences.

Volunteers are an integral part of DFWP. New and refreshed programs and experiences at DFWP could provide opportunities for passionate residents, students and visitors to actively volunteer and become important champions for the Park. Volunteer opportunities will help to realise the vision by inspiring them to share their understanding of the role of National Parks and the importance of conserving habitat for wildlife.

Do you agree with DFWP encouraging curriculum based excursions for school groups?
Do you believe the site redevelopment will improve the quality of experience for school groups and the local community?
How would you like to see the local community involved in the delivery of the vision for the site?
Would you be interested in enrolling as a volunteer at DFWP?

David Fleay Wildlife Park amphitheatre
Wildlife experiences

The core vision for the DFWP is to develop unique, interactive edu-tainment experiences where visitors have fun and learn about our native wildlife.

It is proposed to do this in a number of ways, including establishing a new wildlife show theatre at the centre of the site, providing a hub for interactive and engaging visitor programs. This would involve relocating the koala enclosure at a location next to the nocturnal house, retaining its position at a central part of the site.

Relocation of fresh water crocodiles from Moon Dam provides the opportunity to remove high mesh fencing from around the main water feature and creates opportunities for visitors to engage with birds, eels and fish. Crocodiles would be moved to another enclosure – consolidating the species in one location.

Opening up the macropod/kangaroo enclosure to allow safe visitor access into the enclosure would provide a greater visitor engagement.

Master plan delivery

The proposed Master Plan would need to be delivered through a staged approach that is dependent on available NPRSR funding and potential future State Government and private sector investment.

Subject to community consultation on the key proposals, the Master Plan is recommended to be delivered over time. First steps proposed to be delivered within available budget but subject to detailed design and costing will re-fresh the image and experience at the Centre to enable it to compete in the marketplace. Other identified proposals identify possible future development options to achieve the vision.

Do you want to see opportunities for encounters with native wildlife continued at the site?

What are your favourite wildlife exhibits at the park now?

David Fleay Wildlife Park kangaroo enclosure
Initial stages – the First Step Deliverables

Based on analysis of the market, site constraints and review of current Park operations, the master planning process has identified that DFWP requires a new and focused Vision which provides a clear direction for investment, management and delivery.

This Master Plan report outlines a proposed vision for the Park, based on making a virtue out of what DFWP is all about, and strengthening its links with National Parks by developing it as a ‘gateway’ centre to wildlife in National Parks and other conservation activities.

It is envisaged that DFWP will provide visitors with unique, interactive edu-tainment experiences where they have fun and learn about our native wildlife through interaction with a Ranger. It becomes a showcase for QPWS conservation activities across the State through hands-on learning experiences which;

• Are affordable and entertaining for families, where they can also learn;
• Promotes our natural heritage and environment;
• Delivers a gateway function for QPWS, growing awareness of Queensland’s national parks and wildlife assets;
• Educates our youth with structured programs;
• Becomes a hub and supports our local community; and
• Delivers good value and returns on Government’s investment.

By implementing this vision, DFWP will be an exemplar of a modern wildlife centre within the context of National Parks, applying leading practice methods in native animal conservation, while providing visitors customers with an up close and personal, and entertaining experiences.

In order to deliver a new focussed Vision for DFWP the proposed initial stage includes new facilities and edu-tainment to ignite the imagination of young and old visitors alike. The following deliverables will compliment existing educational programs and help build new curriculum-based packages with both wildlife and national parks as a core element:

• New amphitheatre/show area
• New pontoon/canoe jetty
• Creation of curriculum-based education packages
• Development of a new free-flight bird component of the Fur, Feather and Scales Show
• Relocated koala enclosure
• Kangaroo Encounters Study Trail
• Refreshed interpretation and signing (site-wide)

David Fleay Wildlife Park jetty plan
• Motorway signposting
• Removal of fencing to open up Moon Dam and wetland habitat
• Site Refresh and Refurbishment.

Supported by;
• A marketing relaunch and dedicated marketing program
• A review of staff skills and resources against the requirements of the new vision and objectives
• Governance arrangements which respond to the Park’s new vision and objectives.

**Longer Term Vision**

The plan contains recommendations for programs of medium and longer term deliverables to deliver the overall vision for the Park. The longer term vision is subject to detailed design, costing and available funding.

These deliverables focus on expanding the range of experiences which the Park can provide to target visitor markets. Some proposals are also relatively quick wins which are deliverable with modest investment, while other proposed developments are more ambitious. Key proposed developments include a new butterfly house and interactive playscape as well as developing and refreshing a range of wildlife exhibits to build the level of interactive activities and exhibits on site.

In the longer term, subject to full testing and cost/benefit analysis, opportunities such as establishing a glamping site, development of a new aviary and revitalising and opening up the currently decommissioned parts of the site (Fleays House, Platypussary) provide further opportunities to expand the range of experiences on offer.

A key element of the longer term vision is also developing a broader range of active pursuits on site which complement the core product and Park experiences – the Plan sets out a number of recommendations in this regard.

In terms of deliverability, partnership is central to the Park’s future. Once the Park is re-established in the marketplace, a number of the proposed developments have been identified as having the potential to attract commercial partners and generate new revenue streams.

The overall concept is that successful implementation of first steps is necessary to re-establish the Park with core facilities and programs, and the medium and longer term deliverables will continue to broaden the range of experiences on offer to grow visitor numbers, visitor satisfaction levels and engagement with local communities.

**Medium Term Deliverables**

In the medium to long term it is envisioned that a number of deliverables are focussed on the development of new wildlife experiences onsite at DFWP and expanding outdoor venues to provide informal enjoyment (viewing/play area) to increase length of stay on site. The following deliverables are reliant on identifying resources:

• Remodelled cafe/retail area in the Visitor Centre
• Extended visitor centre deck area
• New Butterfly House -providing a new wildlife based attraction
• New Insect House – catering for families and children
• New interactive children’s play-scape area
• New Via Ferrata – develop climbing route for school/education groups
• Enhanced Interpretation in Visitor Centre (technology driven)
• Kitchen Upgrade for increased visitor through-flows
• Refreshed Quoll Exhibit – boosting on-site attractiveness and wildlife
• Making the Connections – linkages with surrounding pathway network and green spaces
• New show content – night time activities and cultural program.

**Longer Term Deliverables**

The future vision for DFWP would include the longer term deliverables which focus on the development of infrastructure and new visitor markets. The deliverables are based on identifying resources and subject to future market demands:

• Open up the decommissioned part of the site based around the Fleays House and Platypusary as a heritage site
• Establish new Aviary on-site as a major new attraction
• Reinstate walking trail within the DFWP site
• Establish New ‘Glamping’ Site to provide over night visitor accommodation to tap into new visitor opportunities and markets.
Partnerships

Achievement of the proposed vision is dependent upon effective relationships with the community, key stakeholders such as Tallebudgera Beach School and ARC, Jellurgal Cultural Centre, Gold Coast City Council, QORF, education institutions, local and state government and tourism, event and recreation operators.

As the largest visitor market for David Fleay Wildlife Park, NPRSR recognises the importance of local residents, our current visitors, together with local heritage and traditional owner groups, recreation and conservation groups having the opportunity to provide input to the master plan through this discussion paper.

To achieve innovative public-private partnerships with commercial operators, NPRSR is committed to ensuring red-tape is minimised and the business model is responsive to market conditions. In establishing arrangements with potential operators NPRSR will ensure the importance of conserving the natural asset is recognised. Commercial operators will need to be selected and accredited based on demonstrated commitment to best practice ecotourism.

Rationale for the Proposed Master Plan

Delivery of the proposed master plan offers the following benefits:

• Leverages David Fleay Wildlife Park’s position as a gateway connection to inspire visitors to understand the value of Australian wildlife through personal wildlife encounters and understand the connection and crucial role National Parks play in protecting natural habitat for wildlife
• Enables residents and visitors to immerse themselves in secluded bush land in the heart of Queensland’s Gold Coast, just 10 minutes from the Gold Coast airport and 90 minutes from Brisbane
• Capitalises on growing visitor demand for nature, wildlife, educational and cultural heritage experiences
• Creates a new, revitalised presentation for David Fleay Wildlife Park with value added edu-tainment opportunities for the destination.
• Meets community expectations for improved access to national parks
• Creates an improved quality wildlife experience for local residents and visitors
• Offers community and tourism partners new opportunities for nature based tourism (wildlife, education, culture and heritage)
• It has the potential to be a showcase for QPWS for the 2018 Commonwealth Games.

The master plan addresses the current challenges with the site, including:

• Refreshes tired animal enclosures, buildings and facilities in need of refurbishment
• Reinvigorates the park’s original vision to encourage residents and visitors to share their passion for conserving wildlife habitat
• Develops a clear unique selling point to differentiate it from other wildlife attractions through the connection with National Parks and their role in protecting wildlife habitat
• Creates increased visitor satisfaction through active participation
• Provides a sustainable business model that contains experiences that can be refreshed and rejuvenated for the future
• Educates our youth through curriculum based schools program and partnerships with educational institutions
• Active engagement with stakeholders, particularly tourism and community networks.

Do you have any other comments on the draft master plan for David Fleay Wildlife Park?
Have Your Say

Invitation to Comment on the Discussion Paper

We invite you to give your thoughts on the questions we have asked in the Discussion Paper to assist in the finalisation of the master plan. You can submit your feedback by completing an online survey before 21 February 2014.

Visit [www.nprsr.qld.gov.au](http://www.nprsr.qld.gov.au) for further information and to view the draft Master Plan. Below outlines the next steps in the consultation process.

Thank you for your involvement in this important project.

Public Release - 20 Dec 2013
Public consultation 8 weeks; information at each Gateway Centre, on-line feedback form, community workshop and stakeholder consultation

Consultation Report - late April 2014
Review community and stakeholder feedback incorporating key elements of findings and provide Consultation report back to community.

Final Master Plan - 30 June 2014
Develop final Master Plan considering community benefits, financial considerations, site constraints and recreation opportunities.
## Summary of Survey Questions

### General

Do you support the draft concept for the redevelopment of David Fleay Wildlife Park (DFWP)?

### Ecotourism

Do you support the inclusion of a variety of ecotourism activities in this area?

What other ecotourism activities would you like to see included for the site?

### Outdoor recreation

Do you support the introduction of a canoe and kayak launch facility at DFWP for community and school group use?

What other outdoor recreation opportunities would you like to see provided on site or in the adjacent conservation park?

Would well signed walking and cycle trails linking Burleigh Heads and Council reserves to the park be useful?

### Events and functions

Do you support community events and functions at DFWP?

If so, what types of events and functions would you like to see held on site or in the adjacent conservation park?

### Environmental education and community use

Do you agree with DFWP encouraging curriculum based excursions for school groups?

Do you believe the site redevelopment will improve the quality of experience for school groups and the local community?

How would you like to see the local community involved in the delivery of the vision for the site?

Would you be interested in enrolling as a volunteer at DFWP?

### Wildlife experiences

Do you want to see opportunities for encounters with native wildlife continued at the site?

What are your favourite wildlife exhibits at the park now?

### Wrap up

Do you have any other comments on the draft master plan for David Fleay Wildlife Park?